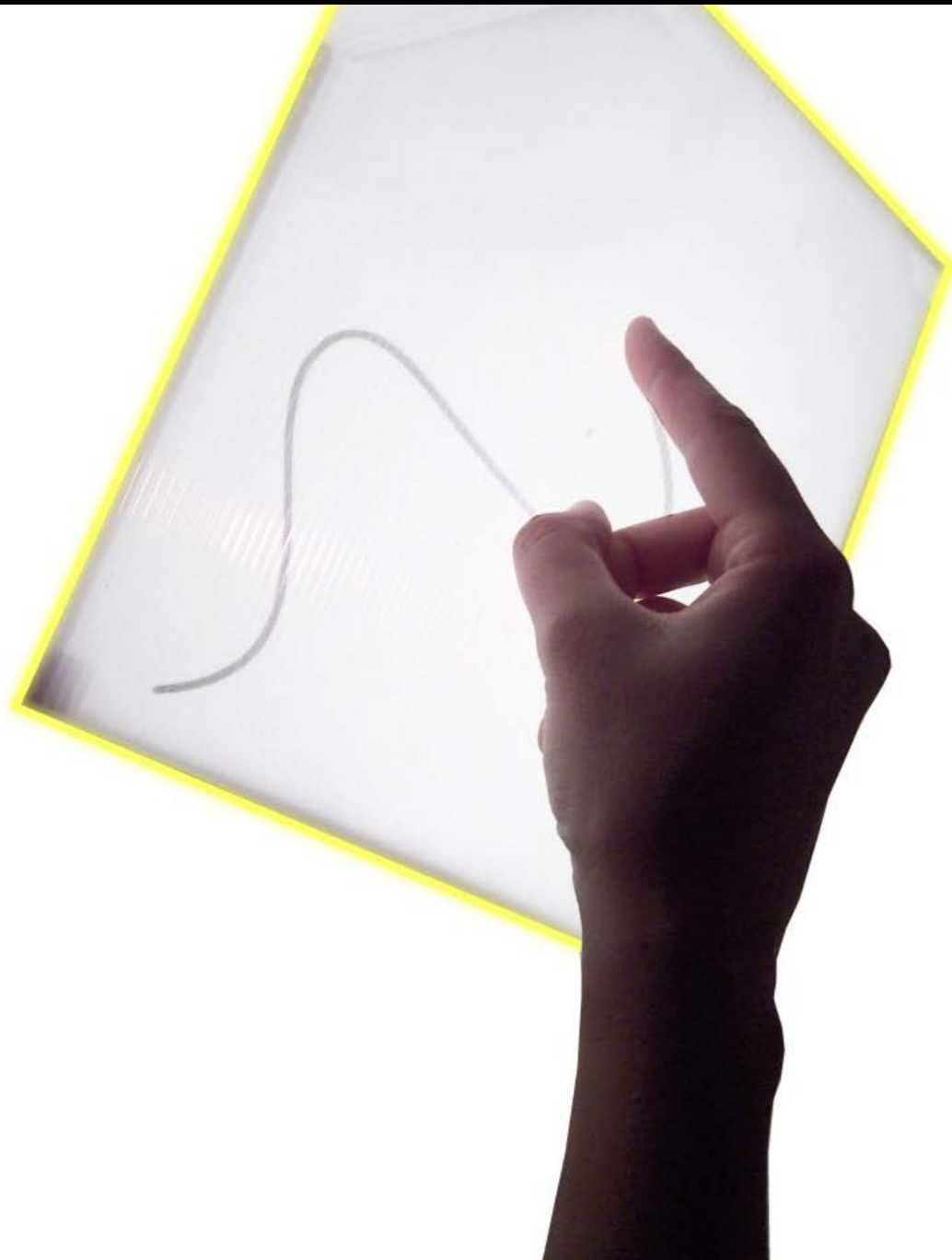


“The telephone today is abrasive and intrusive.”

– Donald A. Norman





original device: analysis & criticism

complexity

labelling: difficult to memorise
the relation between keys &
pre-memorised phone numbers

a general lack of feedback

dry communication

function concentration:
answering a phone call

making a phone call

selecting between handset &
hands free mode

memorising favourite
phone-numbers

A close-up photograph of two hands shaking in a firm grip, symbolizing agreement or contact. The hands are positioned centrally, with the left hand on the left and the right hand on the right. The background is plain white.

contact as touch

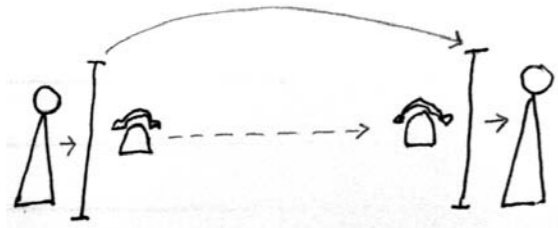
when you want to contact someone you reach out and touch them

calling out

literally. we call people not numbers

the importance of touch in the intimacy/proximity context and it's relation to physical space

elimination of the interface allows concentration on the experience of communication – people don't want to dial numbers or fiddle with the device (extra functions)



what mental models do we have about a common phone call experience?

a conversation between two blindfolded people

our concept of the enriched phone call

shakehands

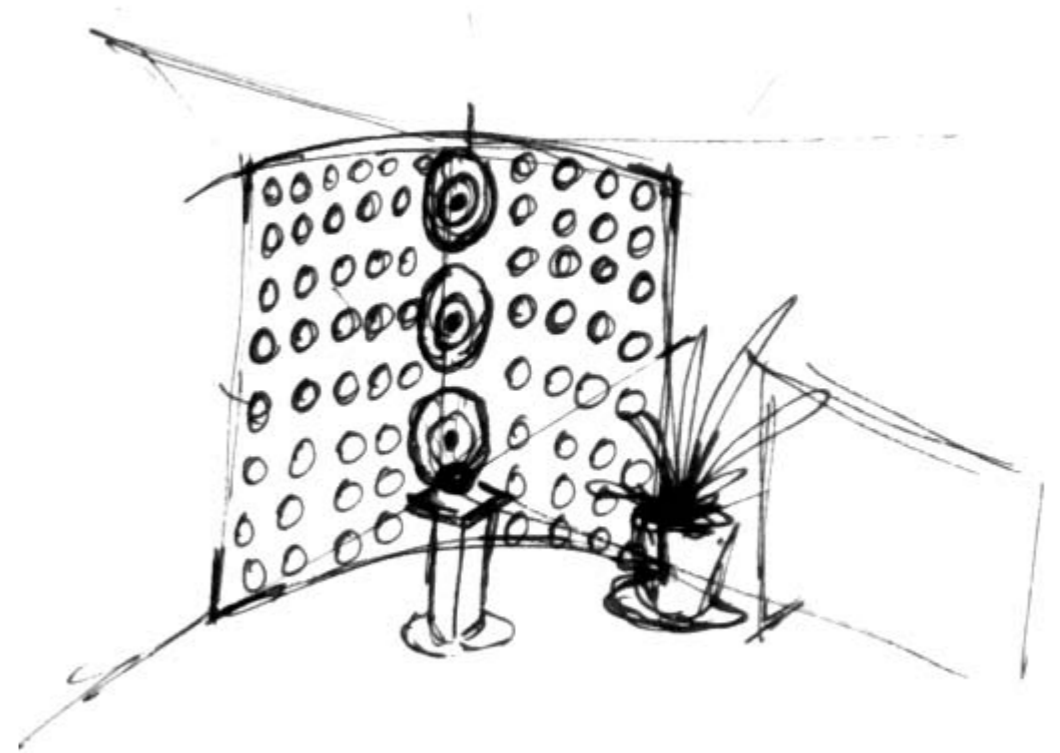
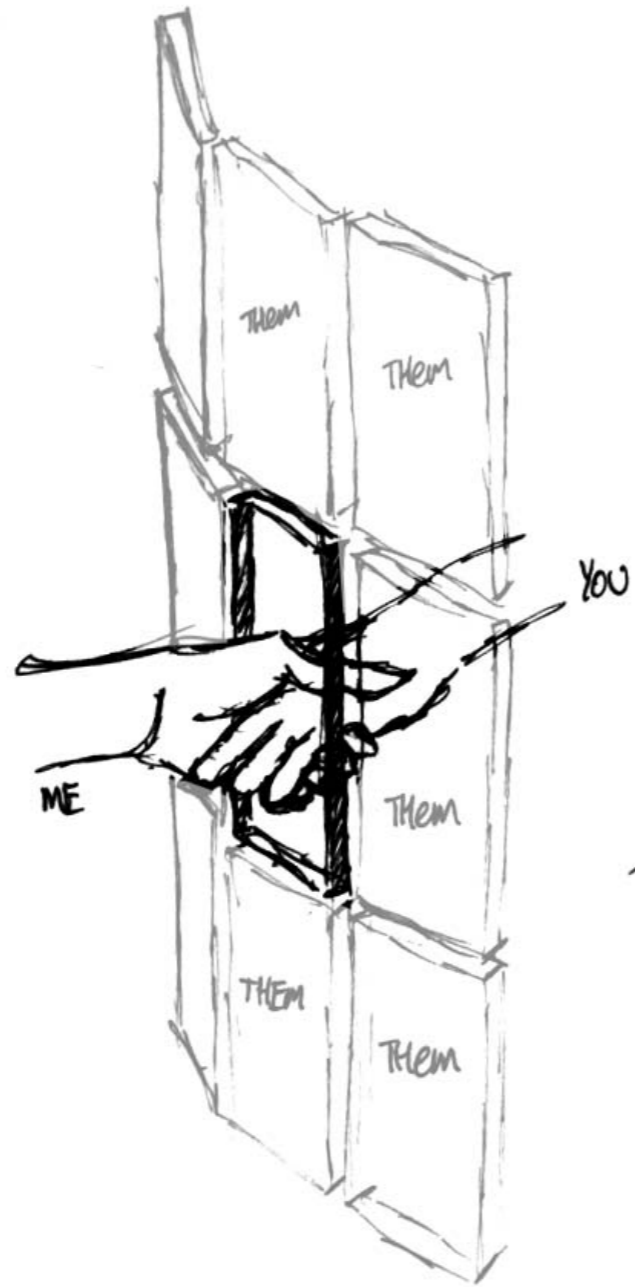
a narrow street

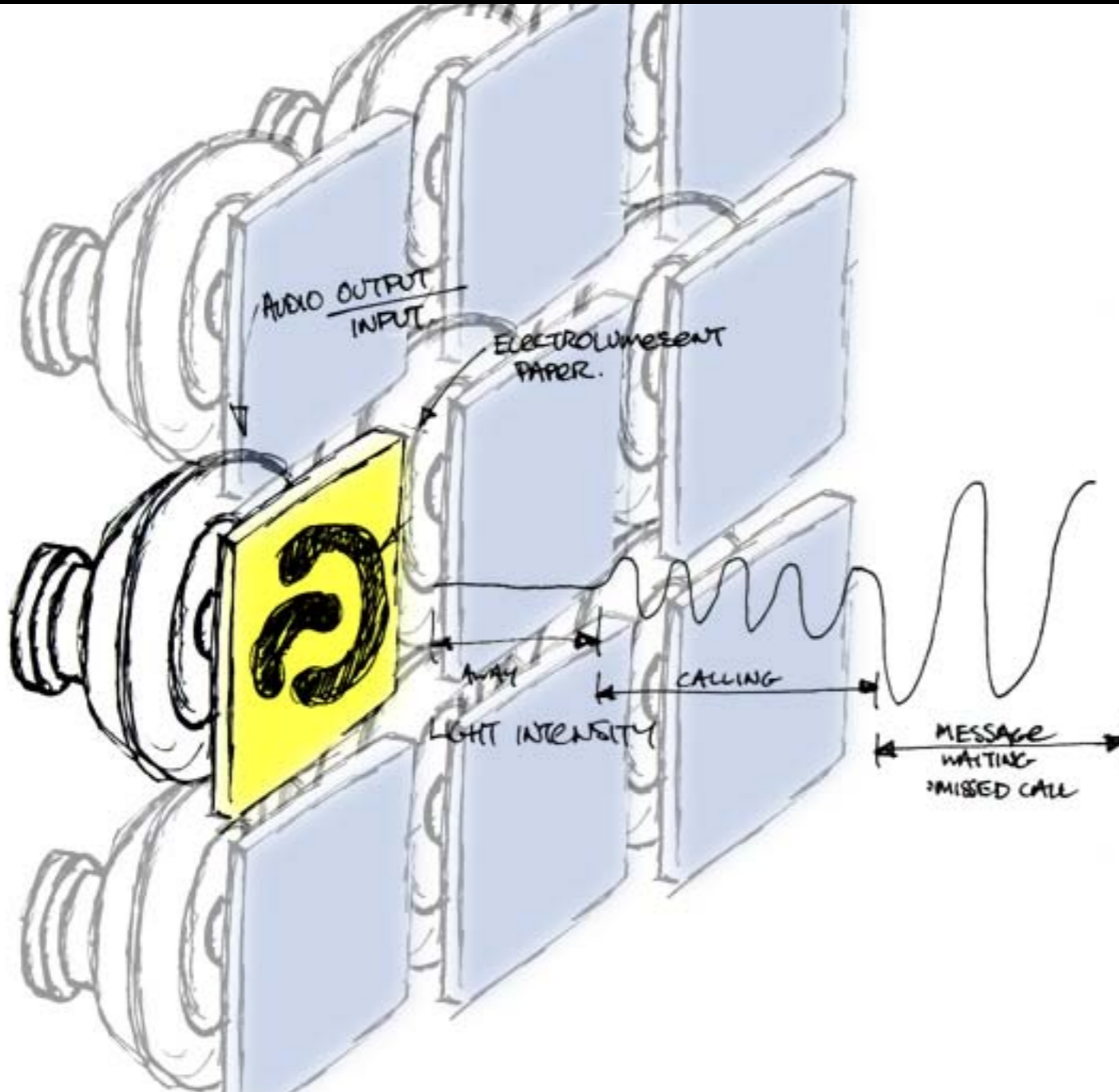
thin walls

the party: personal filtering at a social gathering



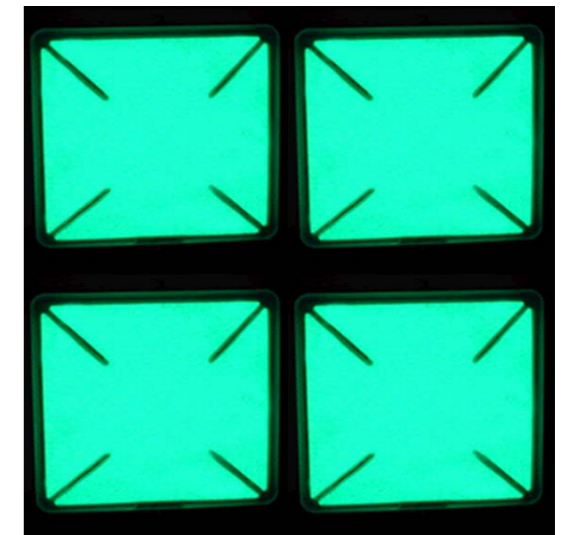






one transceiver
per individual
assigned in your
community list

off					on				
SGB	HGB	WH	WHO	NBL	SGB	HGB	WH	WHO	NBL
NOY	NYL	NYG	NLG	NGR	NOY	NYL	NYG	NLG	NGR
NOR	NRD	NPK	NPP	NLA	NOR	NRD	NPK	NPP	NLA



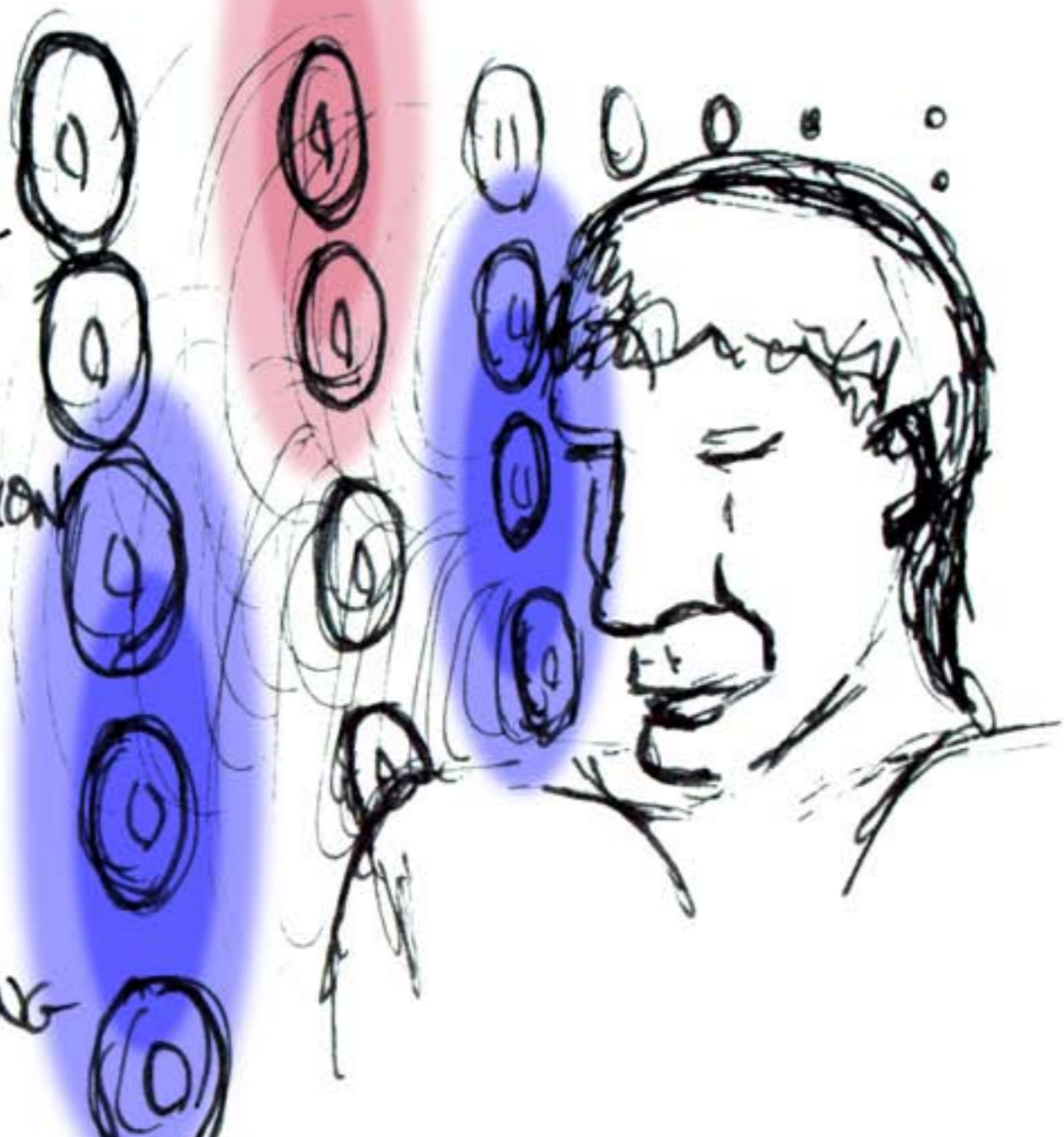
customisable, modular unit
comprising of
electroluminescent paper
over audio transceiver.

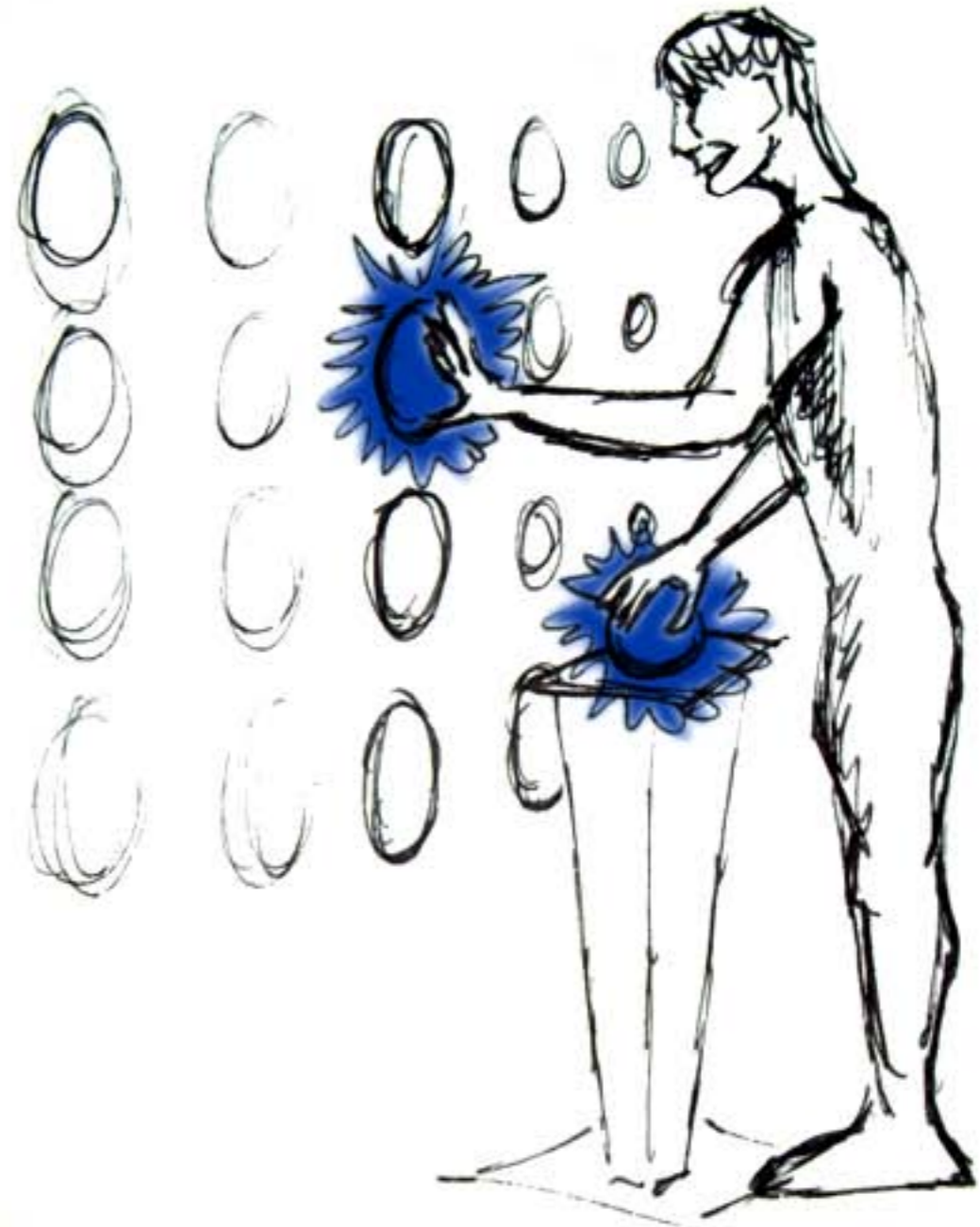
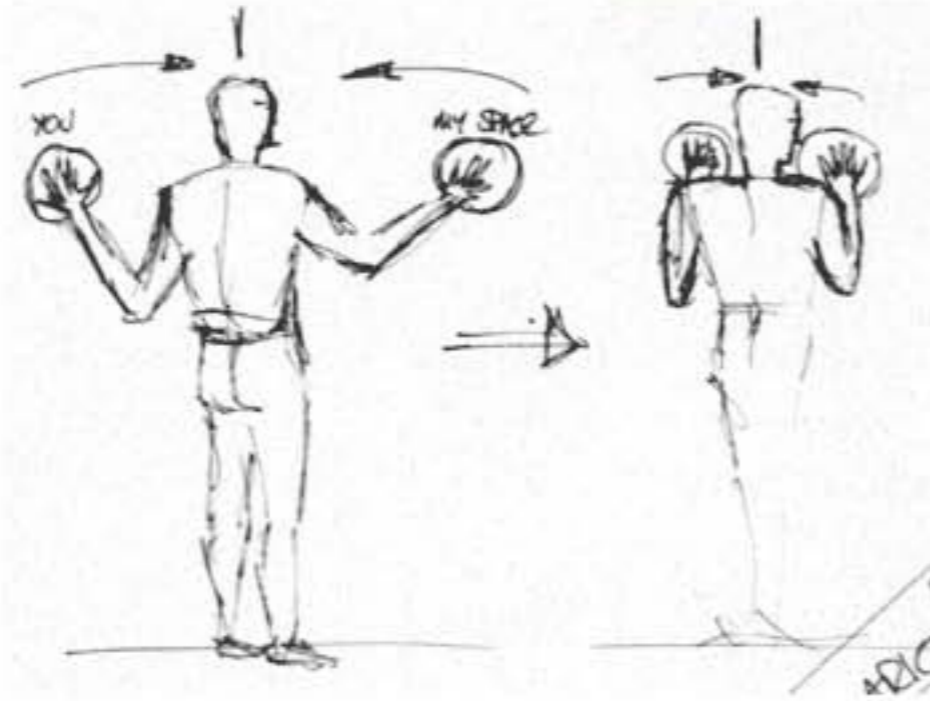
exchange physical units
amongst peer group

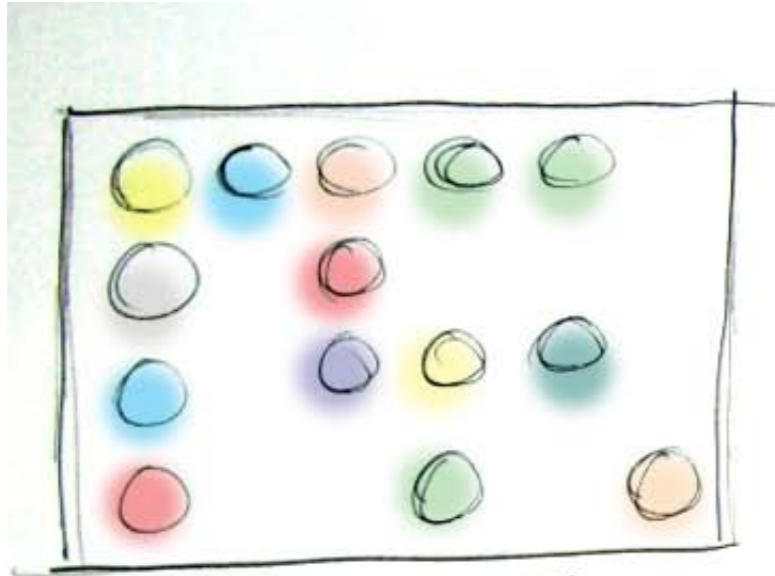
WALL
CREATES
AMBIENT
ENVIRONMENT
WHEN NOT
ENGAGED
IN CONVERSATION

-PASSIVE
MODE

AUDIO OF
THOSE
BROADCASTING



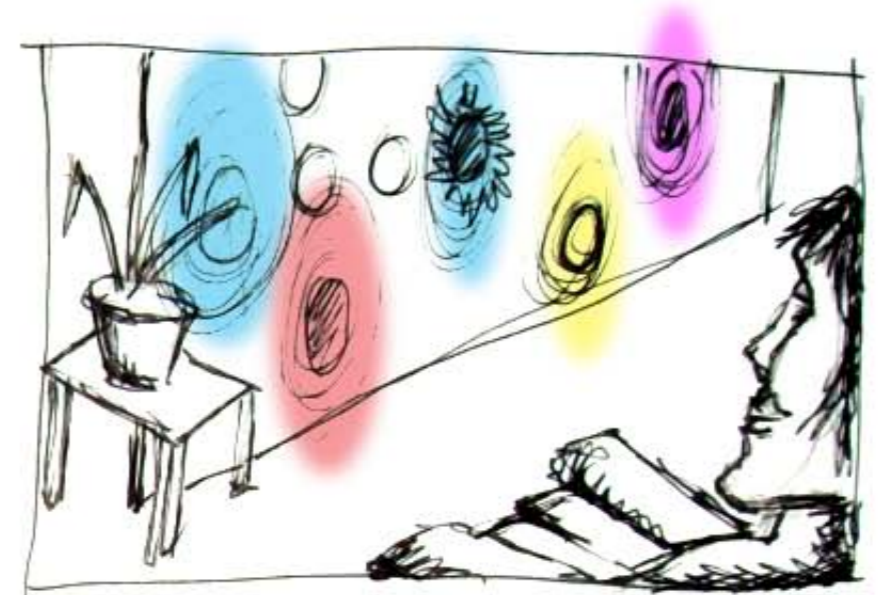




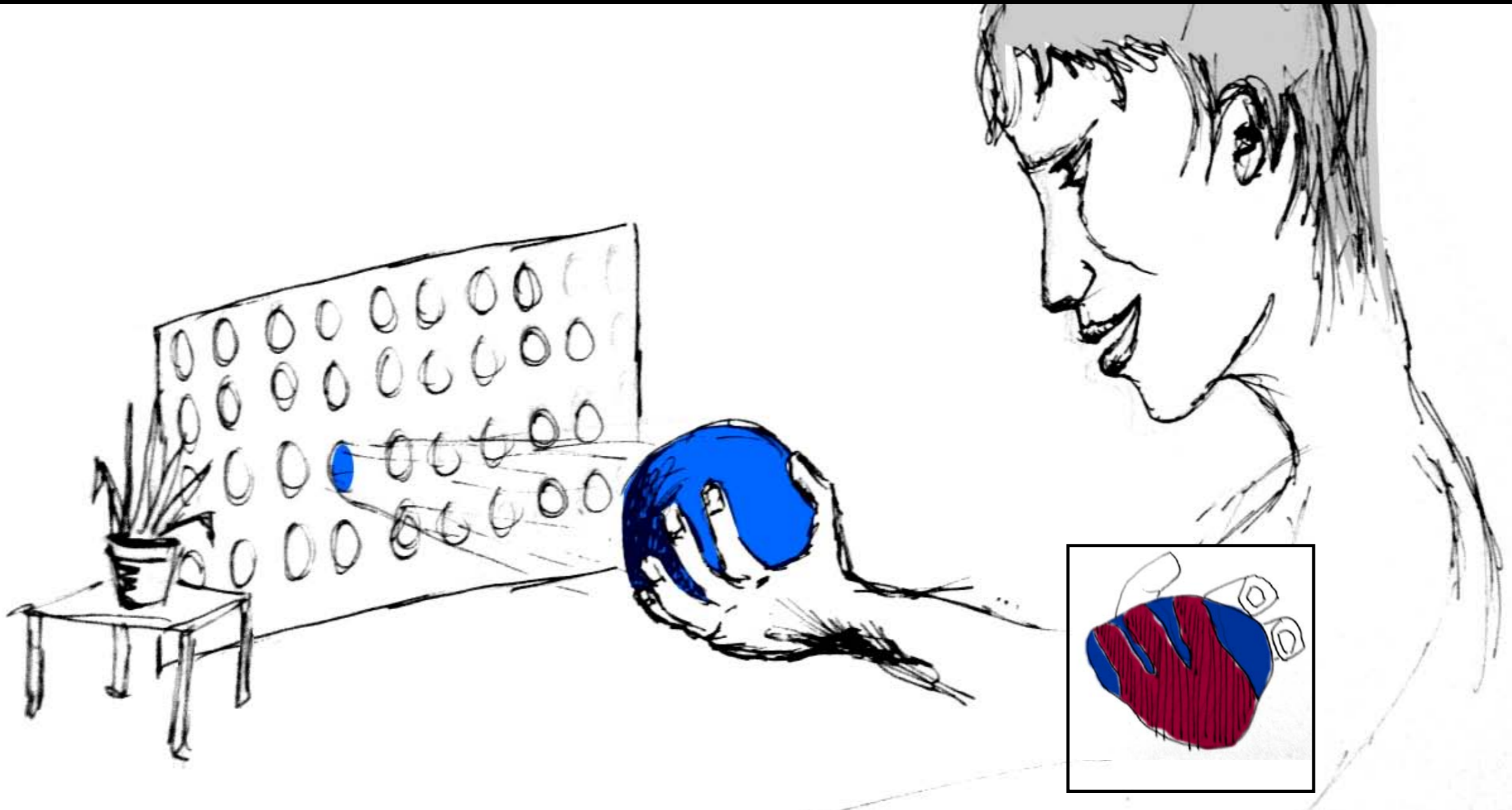
ARRANGED BY PERSONAL
TAXONOMY.



TOUCH EACH INDIVIDUAL THAT YOU
WISH TO SPEAK TO IN CHAT MODE

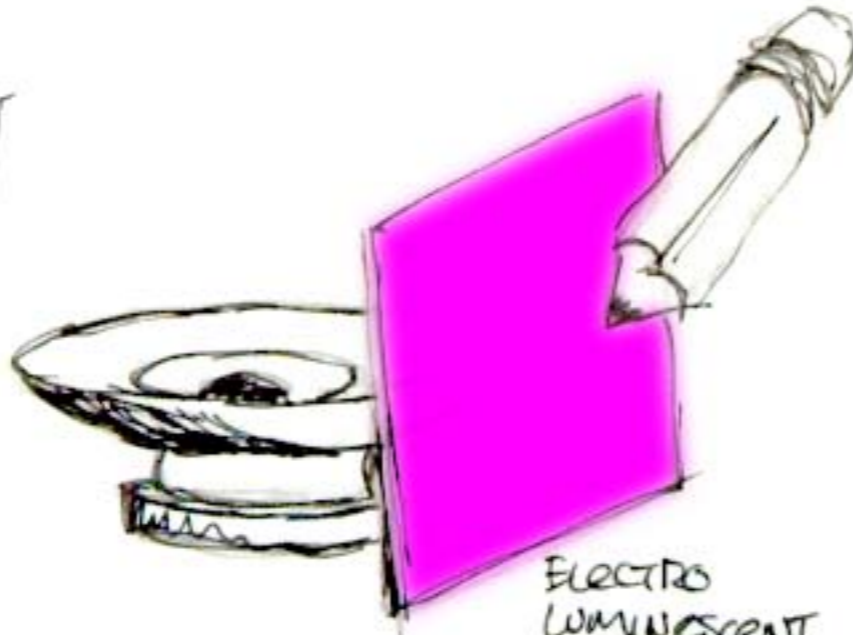


MOBILE CHAT SESSION IN PROGRESS.
NOT TIED DOWN BY THE ORB.



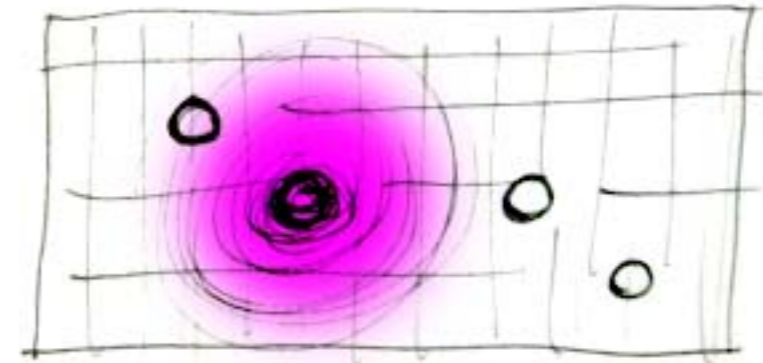


① FREE PACKAGED FROM PHONE RETAILER



ELECTRO LUMINESCENT PAPER THAT CAN BE DRAWN ON OR PRINTED. ID OF FRIEND.

② CONTAINS:
- SPEAKER
- FRIEND CARD.



EXPANDABLE MAIL GRID OR ARCHITECTURAL DOCKING STATION

A close-up photograph of a hand with fingers spread, resting on a document. The document features a barcode at the top. The text is overlaid on the hand and document.

**early prototype.
or thank you...
questions?! ;)**